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My Heart Bodibra Group Limited

心心芭迪貝伊集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8297)

PROFIT WARNING

This announcement is made by My Heart Bodibra Group Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities (the “**GEM Listing Rules**”) on the GEM of The Stock Exchange of Hong Kong Limited (the “**GEM**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Board, including the unaudited consolidated management accounts of the Group for the year ended 31 March 2019, the Group is expected to record a significant increase in loss for the year ended 31 March 2019 as compared to the year ended 31 March 2018. The Board considers that such significant increase in loss was mainly attributable to: (1) a decrease in the revenue of the Group for the year ended 31 March 2019 due to ongoing keen competition in the lingerie market and economic fluctuation; (2) an increase in selling expenses and administrative and other operating expenses of the Group; and (3) a one-off tax refund from the Hong Kong Inland Revenue Department, which was received during the year ended 31 March 2018, did not recur during the year.

As the Company is still in the course of finalizing its audited consolidated financial results of the Group for the year ended 31 March 2019, the information contained in this announcement is only based on a preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group for the year ended 31 March 2019 and the information currently available to the Company. Such information has neither been confirmed nor audited by the auditor of the Company or audit committee of the Board and may be subject to change. Shareholders and investors are advised to refer to the annual results of the Group for the year ended 31 March 2019 to be published in due course.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
My Heart Bodibra Group Limited
Tam Chak Chi
Executive Director

Hong Kong, 19 June 2019

As at the date of this announcement, the executive Directors are Mr. Tam Chak Chi and Mr. Wong Wai Kit; and the independent non-executive Directors are Ms. Chan Ka Ming, Mr. Ong King Keung and Mr. Cai Chun Fai.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company’s website at www.bodibra.com.